



Blood Bank of Alaska
Helping Alaska patients in need

FOR IMMEDIATE RELEASE

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National Blood Donor Month Aims to Increase Commitment to Help Alaska Patients

January is designated as National Blood Donor Month in an effort to raise awareness about the need for blood and to recognize those who routinely give blood for patients in need. Blood Bank of Alaska encourages Alaskans to ring in the New Year and save a life starting January 2nd. Making the commitment to donate blood on a regular basis will keep patients safe. All donors that donate January 2nd to January 9th will earn 400 points to shop the hero store. You can access the store online at www.bloodbankofalaska.org by registering with the Donor Connection Tool. Hero store items include hats, shirts and more.

The blood collected is used to treat cancer patients, those recovering from surgery, trauma victims and various other medical conditions. In order to donate blood you must be at least 16 years of age (16 & 17 year olds must have signed parental consent), be in good general health and weigh 113 pounds. Donors take a short health exam that includes blood pressure reading, temperature, and hematocrit reading. A short questionnaire is part of the screening process to determine health history and travel history.

There is no substitute for blood when it is needed. Hospital patients only receive blood from volunteer blood donors and they count on the generosity of these strangers to recover. Blood Bank of Alaska has four permanent locations currently open for donations:

Center Locations: Blood Bank of Alaska is closed New Year's Day January 1, 2016.

Laurel Street Location: near Providence Hospital and UAA at 4000 Laurel Street in Anchorage

Dimond Mall Location: located on the second floor of the Dimond Mall near the skating rink

Fairbanks Location: located on Airport Way and Market Street (3010 Airport Way)

Wasilla 1301 Seward Meridian Parkway across from the Walmart

COMING FEBRUARY 15, 2016 we are moving our Laurel location to 1215 Airport Heights Anchorage, AK 99508

January Mobile Blood Drives:

Saturday – **January 3rd 10:00 am - 05:00 pm Tikahtnu Commons**

Tuesday – **January 5th 08:30 am - 11:30 am FBI BLDG**

Saturday – **January 9th 10:00 am - 03:30 pm Big Lake Community: East Lake Mall**

Wednesday – **January 13th 06:00 am - 01:00 pm KTUU Channel 2**



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Full list of mobile drives: www.bloodbankofalaska.org/mobile-drives.html or call 222-5630.

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BLOOD BANK OF ALASKA

Blood Bank of Alaska supplies blood to 21 Alaska hospitals and medical centers. Blood Bank of Alaska and its donors are dedicated to serving the Alaska community by providing high quality blood products and related laboratory services while meeting changing healthcare needs. Learn more at www.bloodbankofalaska.org. Thousands of lives saved and counting.